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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/484,088	01/18/2000	William Herz	ZILG-P001	9247	
36257	7590 07/27/2004	•	EXAM	INER	
PARSONS HSUE & DE RUNTZ LLP			ZIMMERMA	ZIMMERMAN, BRIAN A	
655 MONTG SUITE 1800	OMERY STREET		ART UNIT	PAPER NUMBER	
SAN FRANC	CISCO, CA 94111		2635 // DATE MAILED: 07/27/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

,	Application	No.	Applicant(s)			
	09/484,088		HERZ, WILLIAM			
Office Action Summary	Examiner		Art Unit			
	Brian A Zim	merman	2635			
The MAILING DATE of this comn	nunication appears on the c	cover sheet with the c	orrespondence address			
Period for Reply						
A SHORTENED STATUTORY PERIOR THE MAILING DATE OF THIS COMMI Extensions of time may be available under the provis after SIX (6) MONTHS from the mailing date of this c If the period for reply specified above is less than thir If NO period for reply is specified above, the maximu Failure to reply within the set or extended period for r Any reply received by the Office later than three mon earned patent term adjustment. See 37 CFR 1.704(t)	UNICATION. ions of 37 CFR 1.136(a). In no even ommunication. ty (30) days, a reply within the statute m statutory period will apply and will eply will, by statute, cause the applic ths after the mailing date of this com	i, however, may a reply be tim ory minimum of thirty (30) days expire SIX (6) MONTHS from ation to become ABANDONEI	nely filed s will be considered timely. the mailing date of this communication. O (35 U.S.C. § 133).			
Status						
1)⊠ Responsive to communication(s) filed on <u>15 April 2004</u> .						
2a)⊠ This action is FINAL . 2b)□ This action is non-final.						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the pra	actice under <i>Ex parte Qua</i>	<i>yle</i> , 1935 C.D. 11, 45	63 O.G. 213.			
Disposition of Claims						
4)⊠ Claim(s) <u>3-10 and 12-18</u> is/are po	ending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>3-10,12-18</u> is/are rejected.						
7) Claim(s) is/are objected to	7) Claim(s) is/are objected to.					
8) Claim(s) are subject to res	striction and/or election red	quirement.				
Application Papers						
9)☐ The specification is objected to by	the Examiner.					
10) The drawing(s) filed on is/a		objected to by the E	Examiner.			
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) include		•	• /			
11)☐ The oath or declaration is objecte	d to by the Examiner. Not	e the attached Office	Action or form PTO-152.			
Priority under 35 U.S.C. § 119						
12)☐ Acknowledgment is made of a cla	im for foreign priority unde	or 25 S C	(d) or (f)			
a) ☐ All b) ☐ Some * c) ☐ None o		51 33 0.3.C. 3 1 19(a)	-(u) or (r).			
1.☐ Certified copies of the prior		received				
2.☐ Certified copies of the prior			on No			
3.☐ Copies of the certified copi						
application from the Interna			a in this realisma. Stage			
* See the attached detailed Office ad			d.			
A 11						
Attachment(s) 1) Notice of References Cited (PTO-892)		IN Independence C	(DTO 440)			
2) Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review	v (PTO-948)	l) Interview Summary Paper No(s)/Mail Da				
3) Information Disclosure Statement(s) (PTO-1449	or PTO/SB/08)	i) Notice of Informal P	atent Application (PTO-152)			
Paper No(s)/Mail Date J.S. Patent and Trademark Office		6)				
D.S. Patent and Trademark Office PTOL-326 (Rev. 1-04)	Office Action Summary		Part of Paper No./Mail Date 11			

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EXAMINER'S RESPONSE

Status of Application

In response to the applicant's amendment received on 4/15/04. The examiner has considered the new presentation of claims and applicant arguments in view of the disclosure and the present state of the prior art. And it is the examiner's position that claims 1,3-10,12-18 remain unpatentable for the reasons set forth in this office action:

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claim Rejections - 35 USC § 102

1. Claims 1-5,7-13,15-18 are rejected under 35 U.S.C. 102(b) as being clearly anticipated by Goldstein (5410326).

Goldstein shows a video display device (including elements 6,9) that transmits database information to a remote controller 5 to program or modify the control database 90,91 in the remote controller. See col. 18 lines 14-19. The video display device receives the programming information from a central station in the video system, using the VBI portion of the video signal from the central station. See col. 18 lines 50 to 61. The video display device stores the information it receives from the central station in the memory 143,144, prior to sending the information to the remote controller. Goldstein includes a user initiation option so the user can initiate the programming of the remote controller.

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See figs 1-9. Goldstein shows that the programming signals can be stored on a video tap and processed by a video player. The remote controller, once reprogrammed, can be used to operate entertainment component, namely a VCR 7 or stereo receiver 8. See figure 1.

Claim Rejections - 35 USC § 103

2. Claims 6 and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Goldstein as applied to claims 1 and 14 above, and further in view of Allport (6097441).

In an analogous art, Allport shows the use of a bi-directional communication link between a television and a remote controller. Allport teaches that USB or Firewire 1394 are equivalent alternatives to IR for such a bi-directional link. See col. 10 lines 9+.

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention to have used USB or Firewire as the communication link between the television and the remote controller of Goldstein, because Allport teaches that these are known equivalent alternatives for such links.

Response to Arguments

Applicant's arguments filed 4/09/04 have been fully considered but they are not persuasive.

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The applicant argues that Goldstein does not suggest that remote control protocol data are received during VBIs of video signals and then stored in the remote. Col. 16 lines 28-31 and lines 54-57 show the cable station will transfer infrared codes to the user's remote control, and that the VBI demodulator in the user's tuner will demodulate the VBI and retrieve serial data (ie the infrared codes). Col. 18 lines 14-19 then show that the information to program the remote controller is subsequently downloaded to the remote controller through a bi-directional link.

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian A Zimmerman whose telephone

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number is 703-305-4796. The examiner can normally be reached on Off every other Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mike Horabik can be reached on 703-305-4704. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Brian A Zimmerman Primary Examiner Art Unit 2635

BAZ